

DURST SMART SHOP



Smart Shop software license	Based on a CMS system in responsive design CMS web pages Shop administration Data upload management Communication with existing systems	■	■
Product pricing	Advanced product pricing with complex attributes Scaled prices Square meter calculation Image source calculation Discounts Just-in-time pricing Just-in-time quotation creation Price structure table	■	■
Upload	Direct upload of finished print data Supports files from all graphics software	■	■
Shop administration	General shop settings Customers Customer groups Tax rates Order status Methods of shipment Methods of payment Different price modes for different countries Different price modes depending on weight Multi-language	■	■
Product management	Definition of products and their attributes Product management Category management Unlimited number of products and categories Text, downloads, image and video data can be defined for each product Attributes (e.g. size selection, colors) can be defined for each product Tax rate management Product-dependent delivery times Inventory	■	■
Communication	Tool for internal and external communication Create projects Upload files File management Comments Approvals Automatic email notification Task assignment	■	■
Customer account	Different settings for customer accounts User account administration by shop customers Billing and delivery addresses Order history (repeat orders are possible) Display of current order status Wish list	■	■
Customer service	Service for final consumers Purchase possible without registration (guest order) Product reviews Testimonials Vouchers, discounts for selected customers	■	■
Order processing	Complete commercial processing of orders Billing Organization of payment processes Overview of current status Simplified repeat ordering	■	■
Order management	General settings for order management Automatically generated order confirmation for customers and shop operators Invoice sent as PDF file with customized letterhead Quotation in PDF format Automatic routing of order by email to the supplier Order tracking (paid, submitted, in progress, being printed, completed, shipped) Import & export as CSV/XML Repeat orders	■	■
Courier service provider API	APIs to various courier service providers DHL Parcel DHL Express UPS Other courier service providers	■	■
Methods of payment	Specification of payment methods for end customers Invoice PayPal Amazon Pay Advance payment Sofortüberweisung Credit card etc.	■	■
Shipping costs	Calculation and display of shipping costs Shipping costs based on weight Shipping costs based on user group	■	■
Content pages	Application for designing content pages Ready-made template designs Integrated editor Drag & drop system Finished sections	■	■

Durst Integrate	Durst Workflow interface Exports all print and order data to Durst Workflow Synchronizes production status	■	■
Smart Editor	Comprehensive design tool for print products Upload images and data Image archive External image database Quality index for pixel images Cliparts Pattern design Background color selection Text tool Fit into area function Configurable toolbar		■
Preview	Various preview options Real image technology (mock-up function) Augmented reality (Smart App)		■
Textile module	Editor module for different types of textiles Design tool Fixed and variable sizes Large selection of editors		■
LFP module	Editor module for all types of LFP products Design tool Template technology Fixed and variable sizes Special attributes such as grommets marking, pocket sleeves, colored borders, ambience images Large selection of editors		■
Label module	Editor module for online label design and visual control Design tool Template technology Data upload Product versioning Visual control		■
Label configurator	Professional label configurator Calculation and retrieval of label orders for professional label production roll-to-roll Customer-specific settings		■

AVAILABLE ADD-ONS

Some features are only available as add-ons and are not included in the standard license.

Multi-shop license	Administration of several shops Administration via one backend Shops can differ in product offering, design, URL, etc. 5 licenses	■	■
Label module	Price calculation based on an Excel file	■	■
REST API	Database Import and export of shop data via database	■	■
Smart Editor	Editor function Intelligent crop function		■
3D Preview	3D Preview for all segments Label LFP Textile Corrugated		■
Packaging module	Editor module for packaging Tool for inside and outside pages Template technology Fixed and variable sizes Selection of print medium and color Selection of material thickness 3D preview in product for file upload Cutouts/Lasercuts for packaging FEFCO and ECMA standards Creation of diecuts in the editor Variable sizes Download in PDF format 3D models animated 3D preview Interior and exterior view Animated preview with individual design Assembly instructions		■